



KNOWLEDGE SHARING MEETING

January 2020

DAY 1 | 14:00-17:30

Venue:

Holiday Inn Helsinki City Centre

Elielinaukio 5 | 00100 Helsinki

Draft agenda

13 :30

1. Registrations

14 :00

2. Start of the meeting

Welcome from TUKES

Ms Tuiri KERTTULA, Director of products department

Introduction by EY

Mr Serban BADIN - Project Director for the EY/Pracsis consortium

Remarks by the European Commission

Ms Alicia GONZÁLEZ CHAVES and Mr Andre BERENDS, Directorate-General for Justice and Consumers – DG JUST

14 :15

3. Adoption of the agenda

14 :20

4. Presentation of TUKES and the Campaign 'At your own risk'

TUKES Project leader – Ms Mirva KIPINOINEN –Director of Communications - Tukes

Discussion on intended objectives and benefits of the campaign, and possible application of similar campaigns by other MSA

15 :30

Coffee break

15 :45

5. Nordic Project in the field of Market Surveillance in the fields of Ecodesign and Energy labelling– Finnish participation in NordCrawl2 project

Presentation from TUKES

Mr. Teemu HARTIKAINEN -

The objective of this agenda item is:

- To present this project, financed by the Nordic Cooperation, which required the use of Web crawling and AI applied to analysis of energy labelling
- To discuss the possible application of these technologies to GPSD / Market Surveillance for Product Safety

See also: <http://norden.diva-portal.org/smash/record.jsf?pid=diva2%3A1312955&dswid=-2882> and <https://www.norden.org/en/publication/nordcrawl-2>

16 :30

6. Cooperation with Customs - The Finnish experience
Presentation from TUKES and/or Finnish Customs Authorities
Ms Kati SANTASALO

The objective of this agenda item is:

- to follow up the discussions in Warsaw and agreed actions,
- identify good practices applied in Finland for cooperation with Customs and RAPEX notification

17 :30

7. End of Day 1

19: 00

Networking dinner (place to be confirmed)

DAY 2 | 09:30-13:00

09 :30

1. Discussion – Use of datamining/web crawling techniques in Market Surveillance

TUKES Project leader - Ms Tarja VALVISTO

Practical example from the ICT Company (name of Tukes subcontractor)

The objective of this agenda item is to:

- present the exercise, intended objectives and experience
- brainstorming on possible applications of web crawling applied to market surveillance in the field of product safety
- discuss legal issues such as copyright, data protection issues and exploitation of the obtained data, when applying webcrawling and other online market surveillance techniques

11 :00

Coffee break

11 :15

2. Group brainstorming – Use of Artificial Intelligence and Machine Learning in support of Market Surveillance

Moderator: Mr Francisco VERDERA – Knowledge Sharing Expert

Presentation on practical examples on the use of Artificial Intelligence in different fields – Ms Segolene MARTIN – CEO Kantify

Group discussion and brainstorming

The objective of this agenda item is to:

- establish the basis for a structured discussion on possible applications of AI / Machine Learning in the field of Market Surveillance for product safety, including recognition of product characteristics and description and images
- identify good practices in applications out of Market Surveillance (such as Customs, Retail trade or ICT sectors) that could be useful for product safety issues

12 :30

3. Wrap-up

Next steps

Follow-up action plan

13 :00

4. End of the meeting